



# ZAGREB

## EAST SHOPPING CENTRE



**GROUND FLOOR**  
**GROUND FLOOR**



**FIRST FLOOR**  
**FIRST FLOOR**



**ZAGREB EAST**  
**SHOPPING CENTER**

Sa svojim jedinstvenim dizajnom temeljenim na temama iz prirode, Zagreb Istok će biti shopping destinacija za cijelu obitelj gdje se sve može pronaći pod jednim krovom. Uz prvu IKEA robnu kuću u Hrvatskoj, kao glavnog zakupnika, preko 180 trgovina u Centru će činiti najveću i najraznovrsniju ponudu trgovina u Hrvatskoj. Zagreb Istok će biti ugodno, opuštajuće i uzbudljivo mjesto za cijelu obitelj.

**ZAGREB EAST**  
**SHOPPING CENTER**

In the future the Scandinavian joie de vivre begins for your customers in the Lübecker Bucht. The planned IKEA Scandinavian Centre in Lübeck-Dänischburg will present a wide variety of offers from furnishings to fashions to outdoor and sport – all under one roof. The planned proprietary boat dock direct on the river Trave will offer interesting possibilities for marketing promotions and will be an attraction for many tourists.

**KEY ANCHORS**

- IKEA
- Super Konzum
- Decathlon
- H&M
- Peek & Cloppenburg
- Muller
- Zara
- Humanic
- Baby Centar
- Sportina
- New Yorker
- Deichmann

**Inter IKEA Centre Hrvatska d.o.o.**

Radnička cesta 1a

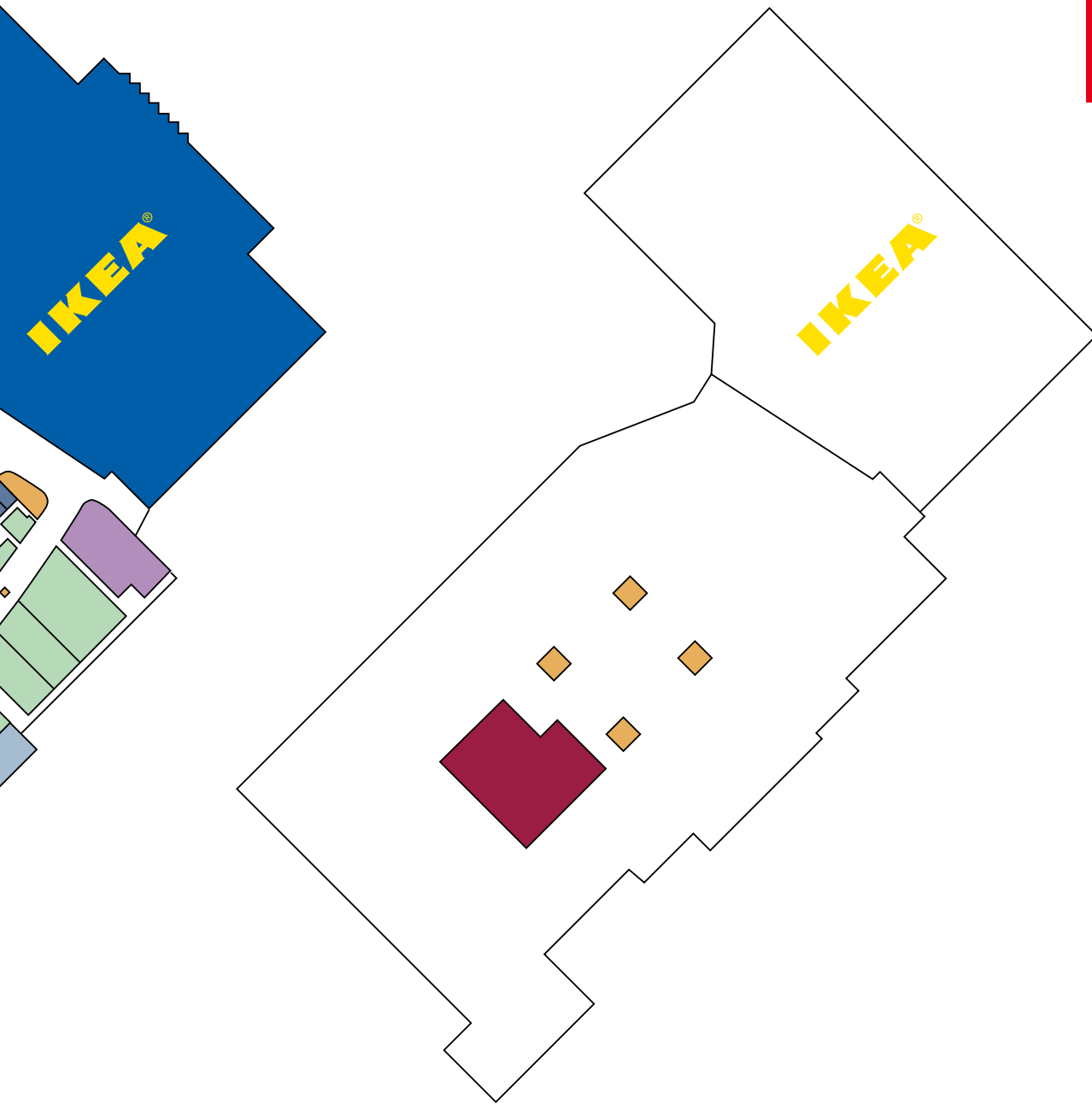
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SECOND FLOOR  
SECOND FLOOR



-  Entertainment
-  Fashion
-  Footwear & Leather Goods
-  Sport, Leisure, Books & Baby
-  Daily Goods
-  Health & Beauty
-  Restaurants & Cafés
-  Services
-  Furniture & Household Goods
-  IKEA
-  Electrical Goods
-  DIY
-  Miscellaneous
-  Entrance



## CATCHMENT AREA

### CATCHMENT AREA

Primary catchment area  
<15 min away by car:  
280,000 inhabitants

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280,000 inhabitants

Secondary catchment area  
<30 min away by car:  
518,000 inhabitants

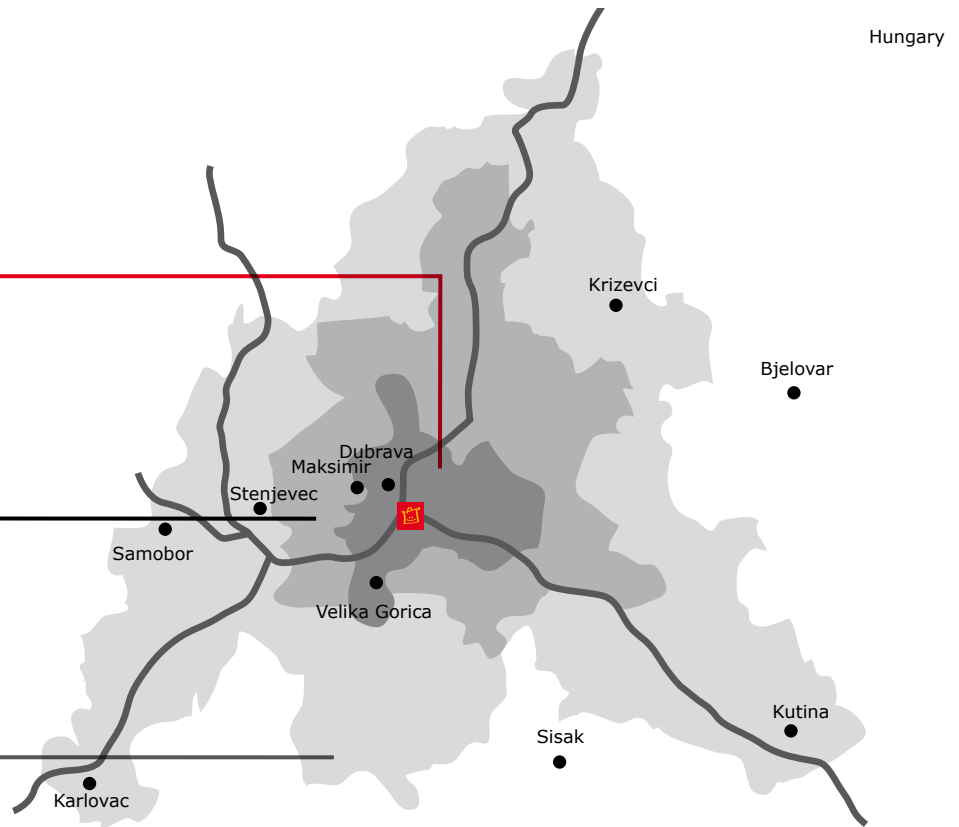
Secondary catchment area  
<30 min away by car:  
518,000 inhabitants

Tertiary catchment area  
<45 min away by car:  
566,000 inhabitants

Tertiary catchment area  
<45 min away by car:  
566,000 inhabitants

Quaternary catchment area  
<45 min away by car:  
431,000 inhabitants

Quaternary catchment area  
<45 min away by car:  
431,000 inhabitants



## INFRASTRUKTURA

- Dobra povezanost cestama i autocestama
- Nalazi se pored regionalne autoceste koja povezuje Mađarsku, Sloveniju i Hrvatsku
- Odličan pristup s lokalnih i regionalnih cesta
- Nalazi se pored autoceste A3, u blizini čvora Ivanja Reka
- Odlična vidljivost i direktan pristup s autoceste
- Velika gustoća prometa oko zemljišta
- Slavonska avenija je važna gradska prometnica
- Buduća gospodarska zona

## INFRASTRUCTURE

- Well connected by roads and motorways
- Located on the regional motorway connecting Hungary, Slovenia and Croatia
- Excellent local and regional access
- Located on the A3, at the motorway junction Ivanja Reka
- Exceptional visibility and direct access from the motorway
- High frequency around the site today
- Slavonska avenija important inner-city road
- Future commercial zone





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