



BEIJING

SHOPPING CENTRE



GROUND FLOOR
GROUND FLOOR



FIRST FLOOR
FIRST FLOOR



购物中心说明

英特宜家购物中心集团北京大兴购物中心项目预计将于2014年开业，成为北京南部最大的购物商场。为创造一个生活地标，我们把时尚购物、休闲娱乐、美食餐饮等一切悉数囊括。为家庭生活至上，我们在数十万平方米内，成就了众多国际国内知名品牌的强大商户组合，满足各年龄层消费者的更多选择。

BEIJING DAXING SHOPPING CENTRE

Set to open in 2014, the Inter IKEA Centre Group Beijing Daxing Shopping Centre will be the largest shopping destination in southern Beijing. It will be a one-stop destination combining the best of dining, shopping and entertainment. Our tenant mix is comprised of top quality international retailers and the best local brands. We place great emphasis on being family-friendly with welcoming service and offerings for all ages.

KEY ANCHORS

IKEA, furniture and home decoration retailers with a complimentary offer to IKEA.

公司总部地址

电话: +8621 3395 5600

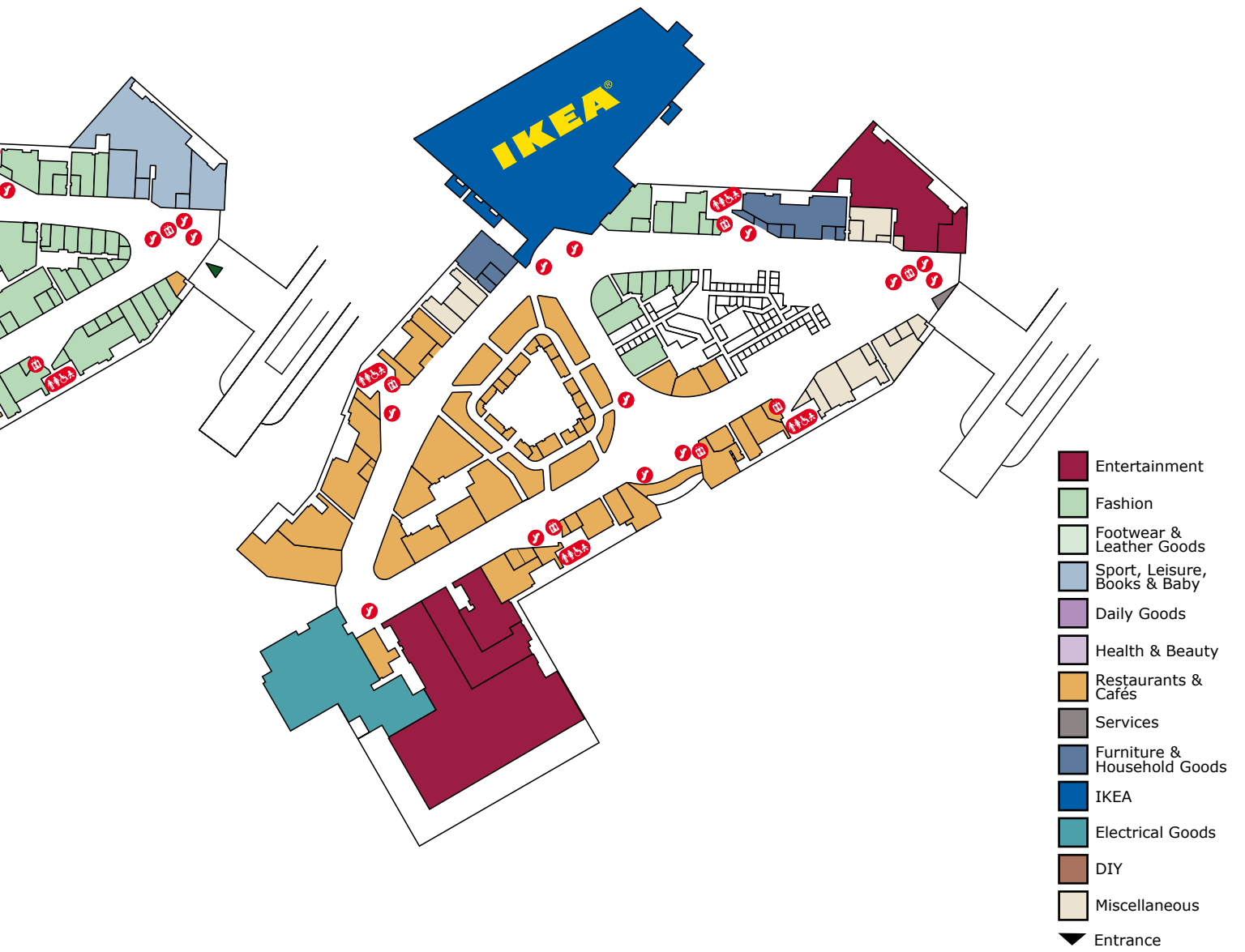
传真: +8621 3395 5604

Inter IKEA Centre China

Phone: +8621 3395 5600

Fax: +8621 3395 5604

SECOND FLOOR
SECOND FLOOR



无锡商业区辐射范围 CATCHMENT AREA

我们的主要商业目标区域是距离购物中心 20分钟车程的范围，其中包括 3,450,000 人口，共 1,200,000 户住户。

Total catchment areas within 20 minutes drive time:
3,450,000 inhabitants and 1,200,000 households.

Primary catchment area

10分钟车程
350,000 居民

Primary catchment area
10 minutes away by car:
350,000 inhabitants

Secondary catchment area

10-20分钟车程
3,100,000 居民

Secondary catchment area
10 - 20 minutes away by car:
3,100,000 inhabitants

Tertiary catchment area

20-30分钟车程
5,100,000 居民

Tertiary catchment area
20 - 30 minutes away by car:
5,100,000 inhabitants

Quaternary catchment area

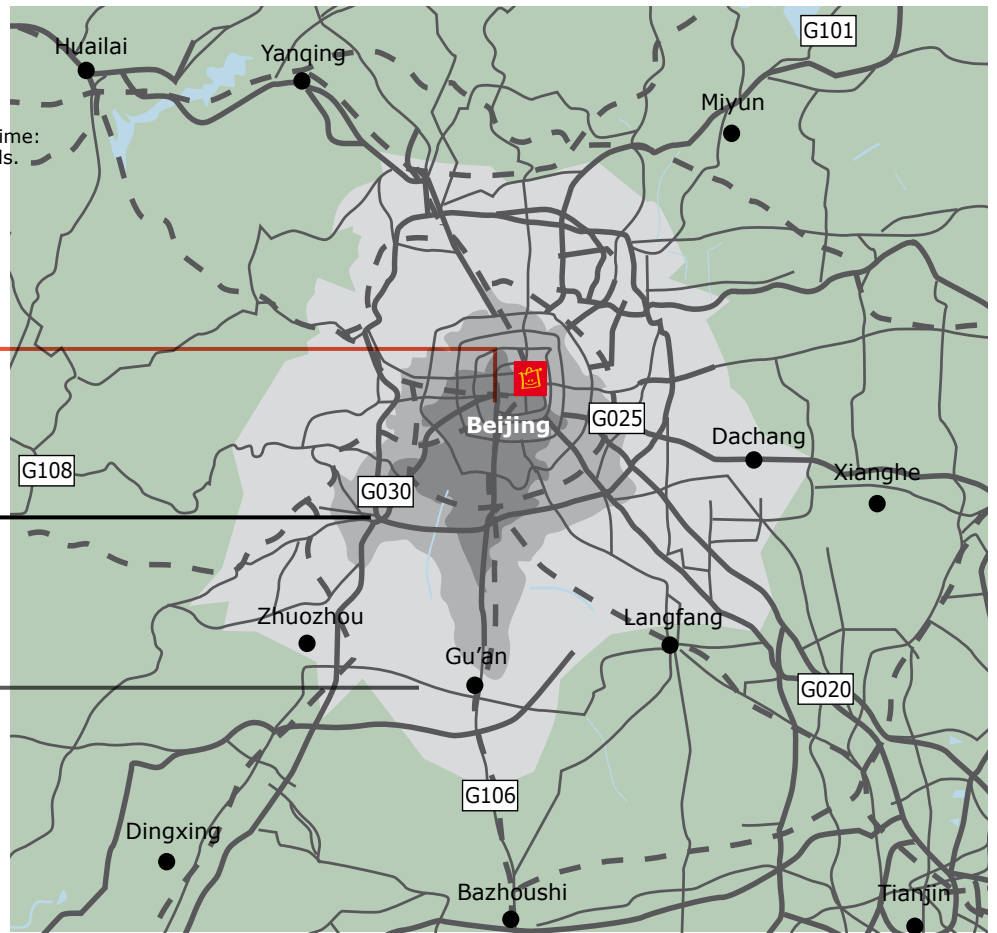
30-40分钟车程
2,100,000 居民

Quaternary catchment area
30 - 40 minutes away by car:
2,100,000 inhabitants

Quinary catchment area

40-60分钟车程
1,500,000 居民

Quinary catchment area
40 - 60 minutes away by car:
1,500,000 inhabitants



基础设施

本项目位于五环路靠近新华大街直接连接地铁4号线西红门出口

INFRASTRUCTURE

- Located by the 5th Ring Road along Xing Hua Avenue
- Directly linked to Xi Hong Men metro station on Line 4